



**KINGDOM OF CAMBODIA**  
NATION RELIGION KING

**NATIONAL BANK OF CAMBODIA**

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Phnom Penh, March 20, 2017

**Press Release**

**On Riel's Day, Celebrating the 37<sup>th</sup> Anniversary of the Re-introduction of the Riel**

March 20, 1980 – March 20, 2017



The National Bank of Cambodia is pleased to announce the Riel's Day, celebrating the 37<sup>th</sup> Anniversary of the Re-introduction of the Riel, on March 20, 2017, at Royal University of Law and Economics.

In this event, there are over 300 representatives from ministries/agencies of the Royal Government, international organizations, chambers of commerce, financial institutions, business community and universities. The presence of this large number of participants, especially the Cambodia Chamber of Commerce and the Youth Entrepreneur Association of Cambodia, reflected their deep understanding regarding the role of our national currency in the economy and society and has demonstrated their support in further promoting the use of riel.

Today's event is conducted in an atmosphere of solidarity, rejoicing and pride. According to the remarks delivered by our guest speakers, riel has been widely used in everyday transactions, and this trend is expected to increase in the future. The participants have welcomed this good progress and expressed their commitments to further promote the use of riel, aiming at strengthening national identity and monetary sovereignty for the sake of social and economic development.

The National Bank of Cambodia would like to express our sincerest appreciations and thanks to all the participants in the event, and in particular to the Royal University of Law and Economics, Khmer Times, Cellcard, Wing Specialized Bank, and Tous Les Jours for their excellent cooperation and sponsorship in contributing to making the Riel's Day a success.

Riel is our national currency, so all of us have to protect and use this precious currency to a greater and wider extent in order to further enhance our economy and society.